

WBAY-TV VIEWER CALL-IN RECORD

DATE	DESCRIPTION OF CALL	WHO TOOK CALL/HANDLED
4/1	Viewer called to let us know that morning weekend news team is doing an excellent job & offered to switch stations to only 2 on weekend mornings.	KF
4/4	Grey Anatomy Viewer complaint that there was no warning advertised before the show of adult content. Ex/ penis found in a woman's stomach.	CB
4/6	News Comment - Viewer suggested after commercial breaks to begin the news w/ something positive. It's always negative & she just changes the channel when that occurs.	CB

WBAY-TV VIEWER CALL-IN RECORD

DATE	DESCRIPTION OF CALL	WHO TOOK CALL/HANDLED
4/12/05	Viewers don't do a good job of asking about good things in the community so they are not hearing any good.	RP
4/19/05	Collier is a dudman to pick up watching the coverage of the abortion of the Pope.	RP
4-28	Viewer says enough is enough with our reporting on Amanda Green. If it would have been anybody else it wouldn't have even made the news.	MY

Jaeger, Melissa

From: Switchboard
Sent: Friday, April 29, 2005 7:05 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Sula Kim's Live Reports

From: ANDY Bilodeau [mailto:andyb19612003@yahoo.com]
Sent: Thursday, April 28, 2005 5:50 PM
To: Switchboard
Subject: Sula Kim's Live Reports

Hi,

I am an avid watcher of your Morning Show, and especially enjoy Sula Kim and her live remotes. Lately I have noticed her reporting more from the studio or newsroom. Is this a new programming format or is Sula not going on live remotes as often as she used to. Just curious.

Regards,

Andy Bilodeau
De Pere, Wisconsin

Do You Yahoo!?
Tired of spam? Yahoo! Mail has the best spam protection around
<http://mail.yahoo.com>

Jaeger, Melissa

From: Switchboard
Sent: Thursday, April 28, 2005 3:52 PM
To: Miller, Ted
Cc: Jaeger, Melissa; Carmichael, Don
Subject: FW: Nondeliverable mail

-----Original Message-----

From: Miller, Ted
Sent: Thursday, April 28, 2005 12:45 PM
To: Switchboard
Subject: RE: Nondeliverable mail

Unfortunately, all you can do is delete these.

Someone subscribed to our newsletter and then must've left the company... But NMCCO.com's email system gives us (and them) absolutely NO CLUE who that subscriber was.

Ted Miller
WBAY New Media Manager
(920) 438-3289 tmiller@wbay.com <<mailto:tmiller@wbay.com>>

-----Original Message-----

From: Switchboard
Sent: Thursday, April 28, 2005 10:30 AM
To: Miller, Ted
Subject: FW: Nondeliverable mail

-----Original Message-----

From: administrator@nmcco.com [<mailto:administrator@nmcco.com>]
Sent: Thursday, April 28, 2005 8:42 AM
To: wbay@wnmail.wbay.com
Subject: Nondeliverable mail

-----Transcript of session unavailable-----

Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 27, 2005 2:13 PM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: What the hell was that?

From: jkuehnle@sbcglobal.net [mailto:jkuehnle@sbcglobal.net]
Sent: Wednesday, April 27, 2005 1:27 PM
To: Switchboard
Subject: What the hell was that?

Why do you think I need to know about something that happened in Florida, even if it was a Packer player? That could have been held until after the show was over - or until the early morning news. Us knowing about did not change anything about the story. I did not have to run to the basement for protection from the storm or bad publicity filling the area. If there is a nuclear disaster or tornado, YES, please break into the program. But just to say you beat the other stations with some silly shit - NO.
John Kuehnle
(tired of hearing every time some Packer has to pass gas)

Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 27, 2005 2:12 PM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: hi

From: SunnnyHippie@aol.com [mailto:SunnnyHippie@aol.com]
Sent: Wednesday, April 27, 2005 1:45 PM
To: Switchboard
Subject: hi

Dear,Wbay,Hi I'm 18 year old Joshua Major. I collected autograph photos of 6 p. m . news team. I have 211 autograph photos of 6pm newsteam. My famous are : BBC 1,6,10 p.m. news team , I-TV 6 p.m.news team, Wolf Blitzer ,Al Roker , Mr.Food, Sara Moulton, Norah Jones ,Peter Paul And Mary, Anderson Cooper, and Paula Zahn,Aaron Brown,Larry King,Dyra Kagan,Kyra Phillips,Cnn headlines news 6pm newsteam. I was wonderd if I could please have an autograph photo of your 6pm newsteam?. Sincerly Joshua Major

Jaeger, Melissa

From: Switchboard
Sent: Tuesday, April 26, 2005 7:25 AM
To: McCarey, Tom; Wilcox, Peggy
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Summer Employment

-----Original Message-----

From: Powers, Matthew J [mailto:Matthew.J.Powers@uwsp.edu]
Sent: Monday, April 25, 2005 4:13 PM
To: Switchboard
Subject: Summer Employment

Hello. My name is Matt Powers and I sent my resume to WBAY earlier this year. I'm wondering if anyone has had a chance to take a look at it because I haven't gotten a response from anyone inside your organization. If I have to, I can send you another copy of my resume and I hope to hear from you soon.

Thanks,

Matt Powers

Jaeger, Melissa

From: Switchboard
Sent: Tuesday, April 26, 2005 7:13 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Comment

From: Laura Wyman [mailto:l.j.wyman@sbcglobal.net]
Sent: Tuesday, April 26, 2005 7:14 AM
To: Switchboard
Subject: Comment

Ladies and Gentlemen:

My husband and I have been watching your channel for over 12 years now and have enjoyed every morning with Kevin and the nightly news also. We have become very dissappointed in the constant repetition of "bad" news and soon we will be "turning" the channel. There was a wonderful feature on a woman named Helen Kobussen last evening (4/25/05) that you ran ONCE! This woman has poured herself out to the community for years and years and with all the news of sexual assaults in the area, why would you not run this feature again, instead of the apartments being broke into time and time again. We LOVE channel 2, but let's feature the GOOD a little more rather than featuring the BAD over and over again. Let's make our community aware that there is GOOD in the area also.

Thank you, Channel 2.

Laura and Les Wyman

Jaeger, Melissa

From: Switchboard
Sent: Monday, April 25, 2005 7:17 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Regarding Reporting Position

-----Original Message-----

From: Sparacio, Natalie [mailto:natalie.sparacio@marquette.edu]
Sent: Friday, April 22, 2005 5:29 PM
To: Switchboard
Subject: Regarding Reporting Position

Dear Mr. McCarey,

I recently submitted a resume tape and resume and wanted to follow up with you to make sure that you received it in the mail. I am very interested in the reporting position and would love to talk in greater detail about it. If you wish to talk further feel free to email me at: natalie.sparacio@mu.edu, or you can call me at (847)471-4298.

Sincerely,
Natalie Sparacio

Jaeger, Melissa

From: Switchboard
Sent: Monday, April 25, 2005 7:07 AM
To: Millhiser, Richard
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Little House

From: Randy Verdette [mailto:rverdette@cwcinet.com]
Sent: Saturday, April 23, 2005 8:54 PM
To: Switchboard
Subject: Little House

Is there a way to get a copy of the final episode of the Little House mini-series?

Your help is greatly appreciated.

Thanks,

Randy Verdette
Major Account Representative
920-569-4556 Main
920-606-8228 Cell
CWC1



Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 20, 2005 7:18 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: maps and that annoying pointing!
Importance: High

From: Tanya De Both [mailto:tia72@new.rr.com]
Sent: Tuesday, April 19, 2005 5:21 PM
To: Switchboard
Subject: maps and that annoying pointing!
Importance: High

So who the heck is it at WBAY who thinks that your viewers are all a bunch of mindless twits who don't know how to look at maps or graphics without having Mary Smits or someone else pointing out to us what we should be looking at or drawing out with their fingers the route which is already highlighted on the map being shown????????? KNOCK IT OFF!!!!!!!!!! There is absolutely NO freaking reason that anyone should have to point out a route or other object on a map or graphic to your viewers, for crying out loud!!!!!!!!!!!!!!!!!!!!!! WE ARE NOT STUPID!!!!!!!!!! And I'm quite insulted by the presumption that we are!!!! Think I hear WFRV calling my name.....

Sincerely,
A VERY annoyed viewer

Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 20, 2005 7:14 AM
To: Carmichael, Don
Cc: Jaeger, Melissa
Subject: FW: A Simple Idea for your Local Network Affiliate

From: Save1person@aol.com [mailto:Save1person@aol.com]
Sent: Tuesday, April 19, 2005 8:53 PM
To: Save1person@aol.com
Subject: A Simple Idea for your Local Network Affiliate

Dear Friends,

I have a dream. And I am not Martin Luther King. My dream or vision, is that one day in every news station across the world there are Save 1 Person units set up. What exactly is this you may ask yourself?

This concept is simple - using TV as a vehicle to save lives one person at a time: Local TV Affiliates assign their own Save 1 Person reporter and during a news break ask if someone in the audience has a lifesaving need that they need their community's involvement with (ie: bone marrow match, living kidney donor, rare type of blood for operation). The reporter requests persons in dire need to e-mail him at the station with the situation requesting the kind of support she/he needs from the public.. The reporter chooses the most dire request of the week and then reports it to the audience during another news break. Of course at a later time, and date, there can a follow up story of how the person was helped by viewers who emailed/called in. This would be done on a regular cycle whether be weekly,daily or hourly.

Right now, Save 1 Person sends out weekly segments for people across the world. And we solicit support from local and regional outlets requesting that they highlight a living need on a weekly basis. The dream is to have these units set up permanently on a local level.

You may be asking yourself who I am, and why am I asking this request. My name is Lauren Finkelstein, I am a former TV producer, who worked at various TV stations including MTV, Court TV, CNBC just to name a few. You don't have to be a rocket scientist to see the power of the media, and how it can empower and build and save lives. The dream is to create a vehicle of saving lives through the media in a uniformed manner which unites people through an untapped resource: TV News breaks.

This is my dream, of what TV can be one day. The seeds have already been planted by various media outlets. Stations such as CNN, NY 1 News and Fox Cable News have already participated in this life saving campaign. If you participate, you will be watering seeds that will bear fruit in the future months, years and generations ahead.

If what I write resonates with you and you are able to take on a helping role - we ask you to start your own Save 1 Person unit. Thank you for your interest.

If you have any questions please feel free to call me at 917-572-6385 or email save1person@aol.com.

Sincerely,

Lauren Finkelstein
Founder, Save 1 Person
www.saveoneperson.org <<http://www.saveoneperson.org>>

4/21/2005

Jaeger, Melissa

From: Switchboard
Sent: Thursday, April 14, 2005 3:55 PM
To: Jaeger, Melissa
Subject: FW: Advertising for Local Benefit - Steve Taylor

From: jfjpeach@sbcglobal.net [mailto:jfjpeach@sbcglobal.net]
Sent: Thursday, April 14, 2005 3:35 PM
To: Switchboard
Subject: Advertising for Local Benefit - Steve Taylor

Attached is information regarding an April 23, 2005 benefit to raise funds to help Steve Taylor pay off medical expenses.

Items that will be included in the auctions and raffles are 3 Green Bay Packer tickets for the regular season, two Green Bay Packer Autographed footballs, 4 box seats to a Timer Rattler game, jewelry, antiques, gift certificates, ½ pig, ¼ cow, an upright piano, paintings done by area residents, and much more.

I would air some or all of the attached information. Thank you.

Georgia Dryer

"Reputation is what other people know about you. Honor is what you know about yourself."
Lois McMaster Bujoid

4/15/2005

April 2005

To whom it may concern,

My name is Georgia Dryer and I am helping to set up a benefit for my friend Steve Taylor. Steve has battled the debilitating effects of Diabetes nearly all his life. He is employed part time with Sears as a seasonal employee in the Tool Department. His many health issues limit his employment, while his wife (Diane) must work to support the family.

Steve has lost both of his legs, his left hand, all four fingers on his right hand, and has undergone heart bypass surgery with severe complications. The Taylor's face thousands of dollars in medical expenses and personal needs. Together we can help them eliminate their debts and give them the opportunity to live the lifestyle we all desire. They will never be able to obtain this without assistance.

There are several people who have been willing to help with the set up and running of a benefit for Steve. The benefit will be held on Saturday, April 23, at the Holiday Inn Neenah Riverwalk from 6 PM – 10 PM. The one thing that we are asking from you is to consider making a donation, big or small, or for items we can auction or raffle off in order to try and raise money for Steve's medical expenses. Checks for cash donations can be made payable to Steve Taylor Benefit Fund.

We realize you get hundreds of requests and you can not help everyone. We appreciate you considering our request. Thank you.

If you have questions or if you are able to help us, please can contact:

Georgia Dryer
920-832-0311
920-450-8444 (Cel)
jfipeach@sbcglobal.net

OR

Kathy Mulvey
920-832-0312
kmulvey2@new.rr.com

Sincerely,

Steve Taylor Benefit

April 23, 2005
6 PM - 10 PM

Holiday Inn Neenah Riverwalk
123 East Wisconsin Avenue
Neenah WI 54956

Steve has battled diabetes most of his life. He has lost both legs, his left hand, all four fingers on his right hand, and undergone heart bypass surgery with severe complications. Steve and his wife, Diane (Welhouse), have lost their house due to medical bills. They still have thousands of dollars in medical expenses and personal needs. Together we can help the Taylors eliminate their debts and give them the opportunity to live the lifestyle we all desire. They will never be able to obtain this without assistance. Please come and participate in this worthy cause.



Tom Zalaski will be the emcee for the benefit, which will include:

Live Auction

Raffle

Silent Auction

Craft Sale

50/50 Cash Auction

& More

For further information contact:

Georgia Dryer 920-832-0311
jfjpeach@sbcglobal.net

OR

Kathy Mulvey 920-380-0312
kmulvey1@new.rr.com

Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 13, 2005 4:06 PM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: program

From: GAILBURA@hssd.k12.wi.us [mailto:GAILBURA@hssd.k12.wi.us]
Sent: Wednesday, April 13, 2005 3:13 PM
To: Switchboard
Subject: program

Good afternoon,

I am wondering about the program you aired last Saturday (April 23rd in the a.m) I believe it was called "Many Voices, One Nation". I work at Bay View Middle School in Howard and we are doing one activity per month to celebrate the 2005:Year of Languages. For the month of April we are looking to show a cultural film. I did not have a chance to record the program last Saturday. I am wondering if you will be re-airing the program or if there was a way for our school to borrow the video/DVD of the program to show to our students? We would like our students to view it on April 21st.

Thank you for your help.

Gail Burant
French Teacher
Peer Leader Advisor
Bay View Middle School
1217 Cardinal Lane
Green Bay, WI
920-662-8086 (classroom)
920-662-7979 (fax)

Jaeger, Melissa

From: Hoff, Theodore [thoff@anchorbank.com]
Sent: Thursday, April 14, 2005 9:57 AM
To: Jaeger, Melissa
Subject: Community Calendar

Please post the following announcement in your next edition of Community Calendar (if questions, please call 920-235-8437):

Free dance lesson followed by dancing at Lucky's, 65 N. Main St., Fond Du lac, Thursday evening, May 5. Lesson from 7 PM to 8 PM followed by dancing until 9 PM. Singles are welcome. A \$3 donation is appreciated.

Sponsored by the Northeast Wisconsin Rebels Swing Dance Club (www.newrebels.com).

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4/14/2005

Page 1 of 1
Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 13, 2005 9:04 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: attn: Jim Dillo

From: Kay Kemp [mailto:KKemp@banta.com]
Sent: Wednesday, April 13, 2005 8:49 AM
To: Switchboard
Subject: attn: Jim Dillo

Just wanted to say thank you for the copy of the tape. It is a very nice interview with Andy.

Keith and Kay Kemp

4/13/2005

Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 13, 2005 7:14 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Searching for Easier Prey

-----Original Message-----

From: Thomas DeChastelain [mailto:wildstuff@quasimodos.com]
Sent: Tuesday, April 12, 2005 7:20 PM
To: Switchboard
Subject: Searching for Easier Prey

Dear Editor,

Well I guess for Wisconsin residents shooting wayward tourists during deer season has proved more dangerous than advertised... so easier prey needs to be made available. Just the fact that you are considering legislation to shoot stray cats to fulfill wet dream fantasies of shooting trespassers shows what a bunch of paranoid, inbred, backwoods hicks you American's are becoming. What's next? Witch doctors in the operating room?

Sincerely,

Thomas DeChastelain
Ottawa, Ontario

Jaeger, Melissa

From: Switchboard
Sent: Wednesday, April 13, 2005 7:14 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: WI: Cat Hunting

From: Angie Hendrickson [mailto:angie1@execpc.com]
Sent: Wednesday, April 13, 2005 7:44 AM
To: Switchboard
Cc: NETAUDR@abc.com
Subject: RE: WI: Cat Hunting

Just what we need—a bunch of rednecks running around with another justification to shoot guns. In a world with such REALLY huge concerns, like poverty, starvation, wars, genocide, tsunamis, AIDS, etc. can't we all learn to focus our time and energy on a WORTHY cause? How about giving the ONE Campaign some airtime! AND, I find it rather hypocritical considering they just opened a CAT CLONING COMPANY in Wisconsin: Genetic Savings and Clone!!!!!! When I heard THAT story about a month ago on our local radio station, WDUX FM, I immediately called our local Humane Society and said, "With all these cats that NEED homes, do we really need to MANUFACTURE them?" Go figure.....Hmmmmmmm. Guess some people just like to KILL things. First it was doves—the symbol of PEACE, now they want to take aim at poor little kitty cats. In my opinion, it certainly doesn't say much for Wisconsinites. Angie Hendrickson, Weyauwega, Wisconsin
P.S. we DID provide a home for a "free-roaming" cat last summer! We believe someone "dumped" him. He showed up at our house and has been an unexpected blessing and beloved companion every since! Even our cat-hating dogs love him!!!! He was SUPPOSED to be part of our lives. Maybe some of these KILLER wanna-bes should consider ADOPTING one of these fine animals! God would LIKE that!

4/13/2005

Jaeger, Melissa

From: Switchboard
Sent: Tuesday, April 12, 2005 3:07 PM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: Question.....

From: David Pearce [mailto:marquettebakery@centurytel.net]
Sent: Tuesday, April 12, 2005 2:22 PM
To: Switchboard
Subject: Question.....

Three suspects were indicted today for possible use of weapons of mass destruction against the United States.....my question is what ever happened to the man that was found inside Lambeau Field with \$40,000 and a passport a few years back?

4/13/2005

Jaeger, Melissa

From: Switchboard
Sent: Tuesday, April 12, 2005 3:06 PM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: News Worthy

Importance: High

-----Original Message-----

From: cassiezittlow@pcmc.com [mailto:cassiezittlow@pcmc.com]
Sent: Tuesday, April 12, 2005 7:42 AM
To: Switchboard
Subject: News Worthy
Importance: High

Can I "assume" that no response to this request means that you are still deciding? Please reply so we can make other arrangements.

Thank you.
Cassie Zittlow
(920) 491-6638
cassiezittlow@pcmc.com

Hello,

I should begin by saying my husband and I watch your morning news every day from 5 am until we leave for work at 6:30. We truly enjoy all the personalities. We wonder how Lisa is doing with her family now that she has left the weather world! . . . that might sound like I am buttering you up (and maybe I am) but it's a true statement.

My name is Cassie Zittlow and I am Secretary of the Crooked Lake/Mountain Lions Club. Our Club, along with the Suring Lioness Club, is hosting a Health Fair on May 14th at the Lazansky Community Center in Mountain, Wisconsin. Many of the people in our Community are retired and on limited budgets so we are pulling together many different health-related organizations to assist us in getting the people in our area educated regarding what is available to them. I am wondering if Channel 2 would be willing to do an interview with the Chairperson of this event, Ann Maletzke, and air the interview a day or so prior to the Health Fair. Ann would be willing to come to your studio and it certainly would be nice to see something about an event in "Northern Wisconsin".

Thank you in advance for your consideration.

Cassie Zittlow
(920) 491-6638
cassiezittlow@pcmc.com

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Jaeger, Melissa

From: Switchboard
Sent: Tuesday, April 12, 2005 9:05 AM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: hello

From: Willems, Daren J [mailto:Daren.J.Willems@uwsp.edu]
Sent: Tuesday, April 12, 2005 9:22 AM
To: Switchboard
Subject: hello

Hi,

I am writing a research paper for my Media Law class at UW-Stevens Point, on the releases/permits/fees of a video shoot in the city of Green Bay. If there is any information that you believe could be a help to me, I would greatly appreciate it if you would e-mail me.

Thank you very much,
Daren Willems

4/12/2005

Jaeger, Melissa

From: Switchboard
Sent: Monday, April 11, 2005 3:50 PM
To: McCarey, Tom
Cc: Carmichael, Don; Jaeger, Melissa
Subject: FW: why

From: Amanda Willams [mailto:mashpotato@athenet.net]
Sent: Monday, April 11, 2005 3:50 PM
To: Switchboard
Subject: why

why havent you emailed me back yet about why my birthday thing was never played on the birthday club(eli and tessa) and this was like a week ago

